

SURVEY FOR FIRST-YEAR STUDENTS COMMENCING THEIR STUDIES at the KUE for the First, Second and Long-cycle Master's Degree Programs

Dear First-Year Students

of the Krakow University of Economics,

Krakow University of Economics places great importance on ensuring the high quality of education. One of the essential elements of this process is gaining insights into the opinions of the first-year students regarding their experiences and expectations related to studying at our University. Therefore, we kindly ask you to complete the following survey. The survey is entirely anonymous. The aggregated results will serve the University authorities in improving the information policy, the recruitment process, and providing better educational services.

The survey is conducted by the Team for Monitoring and Analysis of Teaching Quality, Unit for Quality of Education – jakosc@uek.krakow.pl

Unit for Quality of Education

Metric:

- Degree program:
- Level of study: first-cycle second-cycle long-cycle studies
- Form of study: full-time part-time

PART A – ADMISSION PROCESS

- 1. Which factors influenced your decision to choose the Krakow University of Economics as your place of study?**

(please select up to three most important reasons)

Rating scale: 1 – strongly disagree, 2 –rather disagree, 3 – have no opinion, 4 –somewhat agree, 5 – strongly agree

Statement**Scale (1-5)****A. Reputation and image of the University**

- Prestige of the University
- Visible strong and positive "presence" of KUE in the media (information about the achievements of the University and its Professors and Students)
- Higher earnings after graduation

B. Practical and personal reasons:

- Proximity to your place of residence
- Tuition fees
- Employer's requirements
- Continuing family traditions (parents, siblings or other relatives have studied at KUE)
- Positive opinions from peers

C. Academic offer and study organization:

- Wide range of degree programs and specialties
- Opportunity to study in English
- Opportunity to study abroad
- Possibility of studying in full-time mode
- Possibility of studying in part-time mode
- Possibility of studying in a mixed mode(hybrid)

D. Student life and infrastructure:

- Opportunity to pursue interests in various areas of student life: student organizations, tourism, sports, social initiatives, and volunteer work (e.g., for students with disabilities)

- Attractive studying infrastructure (integrated campus in center of Krakow modern classrooms, library, swimming pool, sports and event hall, cafeterias and canteen, student dormitory)
- Modern university infrastructure conducive to studying

E. Other

(Please specify)

2. What other universities did you consider when applying for higher education?

- Jagiellonian University in Krakow
- AGH University of Krakow
- University of Physical Education in Krakow
- Cracow University of Technology
- University of the National Education Commission, Krakow
- University of Agriculture in Krakow
- Rzeszow University of Technology
- SGH Warsaw School of Economics
- University of Economics in Katowice
- Poznan University of Economics and Business
- Wroclaw University of Economics and Business
- University of Gdansk
- Adam Mickiewicz University, Poznan
- University of Warsaw
- University of Wroclaw
- Jan Kochanowski University of Kielce
- Kozminski University
- Andrzej Frycz Modrzewski Krakow University
- College of Economics and Computer Science in Cracow
- The School of Management and Banking in Cracow

- WSB University
- Cracow School of Health Promotion
- Ignatianum University in Cracov
- University of Applied Sciences in Nowy Targ
- University of Applied Sciences in Nowy Sącz
- Other (*please specify*)

3. What sources did you use to gather information about studies at KUE?

(please select up to three most important reasons)

A. Official sources of the KUE

- University's website uek.krakow.pl/study.uek.krakow.pl
- Candidates' portal studiuj.uek.krakow.pl/study.uek.krakow.pl
- "Recruitment Rules For Foreigners"- booklet
- KUE Education Fair
- KUE Open Day

B. Contact with the school or institution and direct promotion

- Information provided at your high school/work place
- University representatives visiting schools
- University cooperation with institutions/employers
- "High school students visiting KUE
- Participation in a Patronage Class

C. Media & Internet

- Social media
- Outdoor advertising

- Radio advertisements
- Press advertisements
- Industry portals
- Other websites for candidates (*please specify*):

D. Recommendations and personal contacts

- Recommendation from another person: (e.g., family, friends, teachers)
- Other (*please specify*)

4. How do you evaluate the KUE website: studiuj.uek.krakow.pl/study.uek.krakow.pl based on the following criteria?

Rating scale: 1 – strongly disagree, 2 –rather disagree, 3 – have no opinion,4 –somewhat agree, 5 – strongly agree

Statement

Scale (1-5)

- Accurate and up-to-date information about studying in KUE
- Easy navigation clarity, easy to find information
- Accurate and up-to-date information about degree program
- Accurate and up-to-date information about admission requirements
- Accurate information about required competencies (language and digital skills)
- Accurate and clear information about study regulations (organization of education, choice of specialization, social and living matters)
- Possibility of easy communicating (on-line) with the Recruitment Office Staff
- Compatibility of website information with obtained during (phone or personal) contact

5. How do you evaluate the KUE recruitment process?

Other comments and observations.....

PART B – EVALUATION OF THE STUDY PROGRAMME

Rating scale: 1 – strongly disagree, 2 –rather disagree, 3 – have no opinion,4 –somewhat agree, 5 – strongly agree

Statement

Scale (1-5)

- The curriculum is coherent and logically structured
 - The time allocated to classes allows for the full implementation of the planned content
 - The theoretical content of the classes is appropriately supplemented with examples from real-life/practice.
 - The support offered by the University in the field of internships is adequate, and their organization and method of completion/crediting are clearly defined (if applicable).
 - The curriculum allows you to develop additional activities and individual interests (e.g. tutoring, AZS, Scientific Clubs)
 - As part of the studies, allows for obtaining additional certificates, certificates/documents confirming the acquisition of additional competences and professional skills
 - The university provides the opportunity to participate in optional classes or additional educational initiatives
 - The implementation of the study program enables research activity (e.g. participation in scientific research, conferences)
 - It is possible to complete part of the study program abroad
 - Education on the degree ensures the development of competences valued on the labor market
- Other comments and observations.....

Descriptive questions

- 1. Which subjects in the curriculum do you think are the most valuable?**
(please indicate maximum of 4 items)

Comment.....

2. Which subjects in the curriculum do you think are the least valuable?

(please indicate maximum of 4 items)

Comment.....

3. Would you be interested in collaborating with students from foreign universities as part of completing and passing a course?

Comment.....

4. What do you think is the greatest advantage of the degree that you are studying on?

Comment.....

5. What elements of the curriculum do you think need to be improved?

Comment.....

PART C - TEACHING STAFF

Rating scale: 1 – strongly disagree, 2 –rather disagree, 3 – have no opinion,4 –somewhat agree, 5 – strongly agree

Statement

Scale (1-5)

- The lecturers are well prepared and committed
- Academic teachers are open to contact and provide support
- The way classes are conducted supports the activity and commitment of students
- The requirements and assessment rules are clear and fairly applied.
- Patterns of ethical behavior are promoted and developed

Other comments and observations.....

PART D - EVALUATION OF THE ORGANISATION OF EDUCATION

Rating scale: 1 – strongly disagree, 2 –rather disagree, 3 – have no opinion,4 –somewhat agree, 5 – strongly agree

Statement

Scale (1-5)

- The schedule of classes is clear and organized in a way that is conducive to learning
- Organizational information is accessible and clearly communicated
- The assignment to language groups is carried out in an appropriate and transparent manner
- The university offers students the opportunity to choose a suitable form of sports activity
- Social relations on the degree are characterized by openness, mutual respect and support – both between students and between students and lecturers
- The university offers psychological and counselling assistance (if necessary)
- The University administration implementing the education process (units within the Student Service Center, Unit for Student Accounts and Settlements) functions properly
- Students receives information about the possibility of taking advantage of foreign trips carried out by the International Programs Office
- The university offers high quality support in the field of professional development, e.g., through activities undertaken by the Student Career Center (such as counselling, training, meetings with representatives of the socio-economic environment)
- The University's infrastructure is properly equipped and adapted to the implementation of classes, including modern lecture halls, computer laboratories with the necessary equipment and licenses, specialized laboratories adapted to the requirements of the degree, facilities for people with disabilities and sports facilities, such as a swimming pool and a sports hall
- Educational platforms (e.g., Moodle, MS Teams, USOS) work efficiently and are easy to use

- Library resources, the method of making them available and the conditions of use are tailored to the needs of students
 - The University's dormitories are adapted to the needs of users, providing them with appropriate social and living conditions
 - The catering infrastructure of the University has been organized with students in mind – it takes into account their needs in terms of availability, quality and cost of meals
- Other comments and observations.....

PART E – GENERAL QUESTIONS

1. Studying on the degree is associated with overcoming administrative and organizational difficulties.

- Yes (please enter a comment)
 - No
- Comment.....

2. Have the difficulties you encountered been resolved?

- Yes (please enter a comment)
 - Partially yes (please enter a comment)
 - Partially no (please enter a comment)
 - No
 - I have not encountered any difficulties
- Comment.....

3. Whose support could you particularly rely on during of studying at KUE?

- people working in the Student Service Center
 - people working in other administrative units (please specify the name of the unit)
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- Director of Institute
- KUE Student Parliament
- Student Ombudsman
- Year Tutor
- Employees of the Office for People with Disabilities
- Employees of the KUE Psychological Support Centre
- Year Representative
- Friends from the year
- Friends from higher years
- I couldn't rely on anyone's support
- Others (Please specify in comment)

Comment.....

4. What kind of support did you expect but not receive?

Comment.....

5. Do you plan to change your field of study, withdraw from your studies, or transfer to another university?

- Yes (please enter a comment)
- No

Comment.....

6. What activities do you think could contribute to improving the quality of education on your degree?

Comment.....

THANK YOU FOR COMPLETING THE SURVEY!

Your feedback will contribute to enhancing the quality of education at our University.