

## SURVEY

Opinion survey of the Stakeholders' Council regarding cooperation with the Krakow University of Economics in the field of ensuring and improving the quality of education.

**Dear Members of the Stakeholders' Council,**

We kindly ask you to complete the questionnaire below, addressed to members who have participated in at least one meeting of the Stakeholders' Council. The survey is voluntary and anonymous, and its results will be used to improve the quality of education and your cooperation with the Krakow University of Economics.

### 1. Represented organization

- Micro-enterprise (up to 9 employees)
- Small enterprise (10–49 employees)
- Medium-sized enterprise (50–249 employees)
- Large enterprise (250 employees or more)
- Public finance sector entity
- Scientific, professional, or creative institution/association
- Business environment support institution
- Organization other than the above (please specify):  
.....

### 2. Location of operations

- Krakow
- Lesser Poland Voivodeship (outside Krakow)
- Voivodeship other than Lesser Poland
- Country/countries other than Poland

### 3. Represented industry

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li><input type="checkbox"/> Agriculture, forestry, fishing</li><li><input type="checkbox"/> Industry and manufacturing</li><li><input type="checkbox"/> Construction</li><li><input type="checkbox"/> Wholesale and retail trade</li><li><input type="checkbox"/> Transportation and storage</li><li><input type="checkbox"/> Information and communication (ICT)</li><li><input type="checkbox"/> Finance and insurance</li><li><input type="checkbox"/> Real estate</li><li><input type="checkbox"/> Professional services (law, consulting, accounting)</li></ul> | <ul style="list-style-type: none"><li><input type="checkbox"/> Healthcare and social assistance</li><li><input type="checkbox"/> Education</li><li><input type="checkbox"/> Public administration</li><li><input type="checkbox"/> Culture, entertainment, and recreation</li><li><input type="checkbox"/> Tourism and hospitality</li><li><input type="checkbox"/> Social organizations (NGOs)</li><li><input type="checkbox"/> Other industry (please specify):<br/>.....</li></ul> |
|---|---|

### 4. I am a member of the Stakeholders' Council (please select only one answer):

Affiliated with the College:

- Economics and Finance
- Economy and Public Administration
- Management and Quality Sciences

Law

Affiliated with the study program:

- Administration
- Economic Analytics

- Applied Informatics
- Financial Audit
- Banking and Risk Management
- Computer Science
- Data Science in Social Sciences
- Investment and Economic Advisory
- Tax Advisory
- Economic Diplomacy and Statecraft
- Economics
- ESG in Finance
- European Banking and Insurance in Digital Environment
- European Studies
- Financial Accounting Accredited by ACCA
- Financial Analytics
- Finance and Accounting
- Public Finance in the Digital Economy
- Global Business Services
- Global Finance and Accounting
- Global Human Resource Management
- Energy Economics and Sustainable Transformation
- Economy and Public Administration
- Spatial Economy
- Applied Informatics
- Business Innovation
- Product Innovation
- International Business
- International Financial Management
- International Logistics
- International Studies
- Product Quality Engineering
- Logistics
- International Logistics
- Marketing and Market Communication
- International Economic Relations
- Modern Business Management
- Applied Social Sciences
- Law
- Entrepreneurship and Innovation in the Economy
- Accounting and Controlling
- Financial Markets
- International Relations
- Strategic Organizational Consulting
- Business Development Strategies
- Urban Studies
- Transport and Forwarding
- Tourism and Recreation
- Public Procurement
- Management
- Management and Production Engineering
- International Management
- Project Management
- Human Resource Management

Affiliated with the Institute:

Economics

Finance

Spatial Economy and Urban Studies

Informatics, Accounting, and Controlling

Quantitative Methods in Social Sciences

Quality and Product Management Sciences

Political Science, Sociology, and Philosophy

Public Policy and Administration

Law

Management

**5. How would you rate your current cooperation with the College/Institute/study program?**

Very good

Good

Average

Poor

Very poor

**6. How would you rate the frequency of the Stakeholders' Council meetings?**

Too frequent

Appropriate

Too infrequent

**7. How would you rate the following:**

<b>Criterion</b>	<b>Very good</b>	<b>Good</b>	<b>Average</b>	<b>Poor</b>	<b>Very poor</b>
Communication of meeting information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization and preparation of meetings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scope of topics discussed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Involvement of the College/Institute/study program in consulting changes to study programs with the Stakeholders' Council	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feedback on changes implemented in study programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**8. How would you rate your ability to influence decisions regarding the creation or modification of the study program(s)?**

- Very high
- High
- Moderate
- Low
- No influence

**9. How would you rate your cooperation with the College/Institute/study program in organizing:**

Criterion	Very good	Good	Average	Poor	Very poor	Not applicable
Student internships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Student traineeships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
External projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**10. How would you rate the openness of the College/Institute/study program to cooperation in the following areas:**

Criterion	Very good	Good	Average	Poor	Very poor	Not applicable
Participation in guest lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Implementation of joint projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conducting joint research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizing study visits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Individual forms of work with students	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**11. What should the College/Institute/study program improve in terms of cooperation with the members of the Stakeholders' Council?**

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**12. Additional comments or suggestions:**

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Thank you very much for completing the questionnaire!